



Ali Brown

Senior Consultant

Helping people and organisations thrive through psychology, coaching and sustainable organisational change.



About

Ali is passionate about people, relationships and helping others thrive. Known for her warmth, optimism and ability to bring people together, she brings authenticity and strong interpersonal skills to her work with individuals, teams and organisations.

Alongside her professional work, she actively supports community and charity initiatives, particularly those focused on young people. She believes strongly in the potential of every individual and is committed to helping others build confidence, make informed choices and achieve their goals.

Approach



Builds psychologically safe, ethical and inclusive relationships.



Combines data, insight and listening to uncover underlying issues.



Co-creates strengths-based solutions that improve performance, wellbeing and deliver sustainable change.



Uses evidence-based psychology and experience to understand context before identifying solutions.

Experience

- Delivered transformative mediation between managers across multiple industries, designing and leading multi-year leadership and management development programmes.
- Supported organisational change through culture and values work.
- Designed and validated psychological assessments.
- Used tools such as role mapping and 360-degree feedback to support development, decision-making and talent management.

Qualifications and credentials

MSc Occupational Psychology

BSc Psychology

Chartered Psychologist (CPsychol),
British Psychological Society (BPS)

Registered Occupational Psychologist

Accredited Executive Coach

"Instantly upon speaking with Ali I was fascinated by her insights, knowledge, and passion for her field."

Nicola Newton,
The Engagement Coach

